



You've found the *right*
acquisition.

Execution will determine the value.

www.deal.consulting

info@deal.consulting

Execution at Risk

Most leadership teams have very strong deal capabilities but not a permanent M&A machine.

At peak moments around transactions, **execution capacity** becomes the constraint.

Problem 1: Capacity

Management teams already stretched running the business and major transactions have to compete with BAU.

Problem 2: Ownership

Multiple advisors, no single owner of delivery. Nobody owns the whole picture, and things fall through the gaps.

Problem 3: Value Leakage

Value erodes between signing and Day 1. Momentum slows, energy dissipates and every week of drift is value that doesn't get captured.

Problem 4: Integration Planning

Integration starts late because diligence consumed all the bandwidth. Planning that should have started at heads of terms hasn't.

Problem 5: Organisational Learning

The last deal taught you lessons nobody had time to embed, the team moved on and the playbook never got written.



Solution 1: One Owner

One team. End-to-end ownership. We lead execution so your management stays in the business, not the transaction.

Solution 2: Senior Operators

At Deal we've all run deals in-house and as interims, so we use this knowledge to manage risks and deliver faster.

Solution 3: Scalability

Capability building, not dependency. We mobilise fast, scale to your deal leveraging AI tools and ramp down clean.

Solution 4: Integration

We stay beyond signing, leading integration, driving synergies, and making sure the value case gets delivered.

Solution 5: Carve-out

Divestitures, carve-outs, TSA design, and stand-alone build - executed cleanly, with clear accountability.

Deal, delivered.

Deal is an independent senior M&A execution team, from deal to value delivery.

We operate as a temporary extension of your executive team, accountable for delivery, not advice.

We take full ownership of deals so your leaders can focus on strategy.

No junior teams.

No handover gaps.

No permanent overhead.



Deal Our Team and Experience



M&A DEAL
EXECUTION

Mike Cramb

Experienced M&A and Corp Dev professional supporting transactions across the deal lifecycle, bringing a practical, execution-focused approach to running deals.



LEGAL

Alexandra Keen

General Counsel with deep expertise supporting M&A transactions from deal structuring through completion and post-close transition.



FINANCE

Barbara Tamagno

Senior finance lead with extensive experience supporting M&A transactions, carve-outs and complex change, helping deal teams manage FDD and post-close stability.



INTEGRATION

Andrew Scola

Senior M&A operator with deep PE and corporate experience leading complex transactions from signing through stabilisation.



GO TO MARKET

Patrick Thorp

GTM leader with experience scaling sales team, aligning strategy to execution and driving both M&A and organic growth.



TECH & OPS

Alexis Christofides

Senior Technology leader focused on complex integrations and carve-outs, translating IT strategy into executable Day 1 and separation delivery.



PEOPLE
& CULTURE

Dylan Roberts

CPO with award-winning M&A People Integration Playbook; covers HRDD, org design, TUPE, cultural integration, and retention.



COMMS

Chris Mohrmann

Comms specialist in complex M&A and change, helping deal teams manage stakeholder comms from announcement and reduce risk through employee engagement.



Storal



STARZ



ASTONLARK



marcura



brainlabs



Logos represent M&A transaction experience delivered by our team members. References available on request.